

ROSANNA HERBER knows that renewable energy and battery storage are the future.



SMUD belongs to all of us and I'm grateful to be your SMUD Board Representative.

I spent 20 years working at SMUD and another 10 years in the utility industry. **My experience has helped keep SMUD on the right track.**

In 2019, I was part of the SMUD Board committee that wrote the Emergency Climate Change Declaration that set SMUD on the path to remove all carbon pollutants from our electrical supply by **2030**.

Why?

Because Sacramento has the sixth worst air quality in the nation. We can build renewable energy, help clean the air, and still keep our rates affordable.

Right now, SMUD's rates are 45% lower than PG&E, and we continue to research new technologies to lower your bill.



Investing in our Community

SMUD is making a difference for our region every single day - including the opening of the California Mobility Center.

We are adding 3,000 new megawatts of clean energy to our power mix and exploring new technologies to help you save money.

Leaving No One Behind

I strongly support rooftop solar installations and battery storage because it's the foundation for a green future.

It's important to me that underserved communities benefit from SMUD's renewable energy investments like solar and wind - **this will create well-paying, local jobs and make our community healthier.**

Fact: Ms. Herber voted to gut SMUD's rooftop solar program in 2021. Details at <https://solarrights.org/inside-smuds-proposal-to-gut-rooftop-solar/>



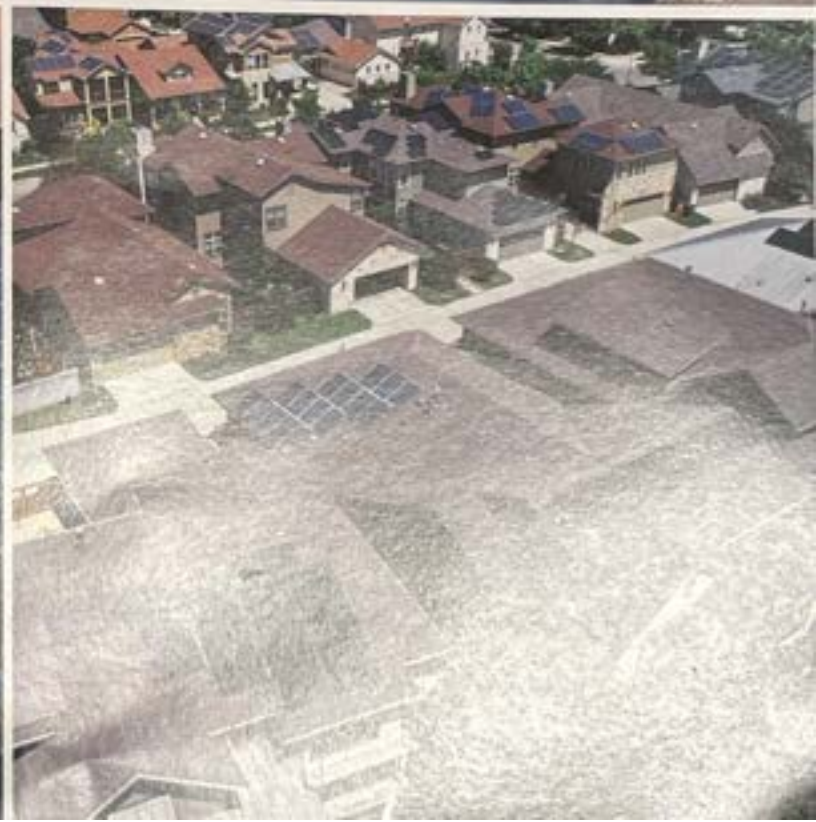
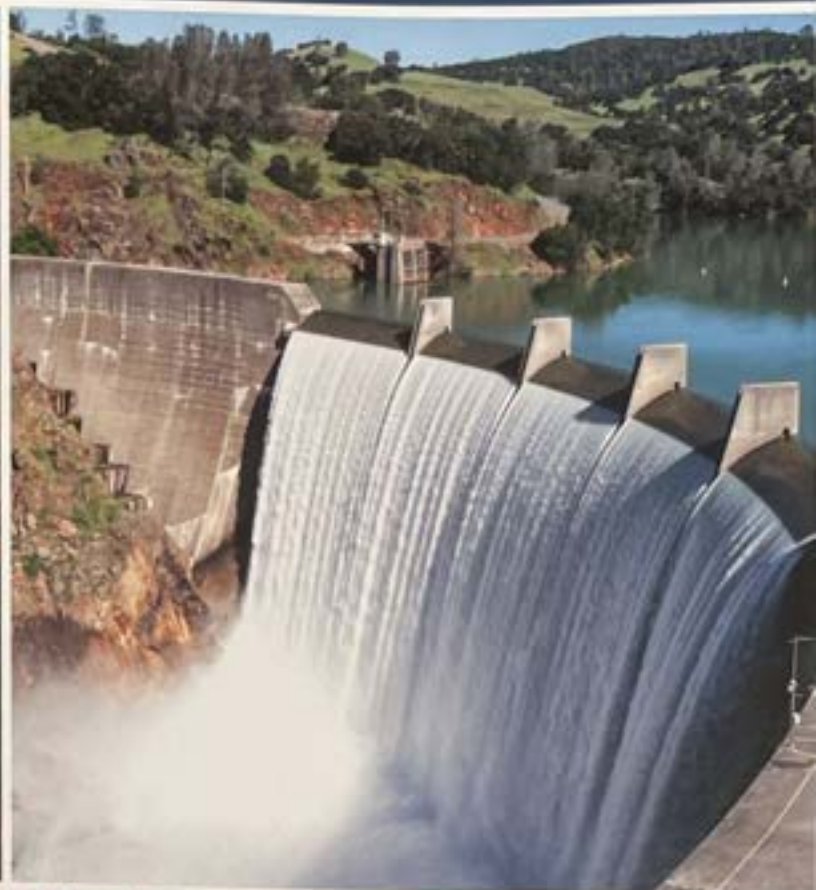
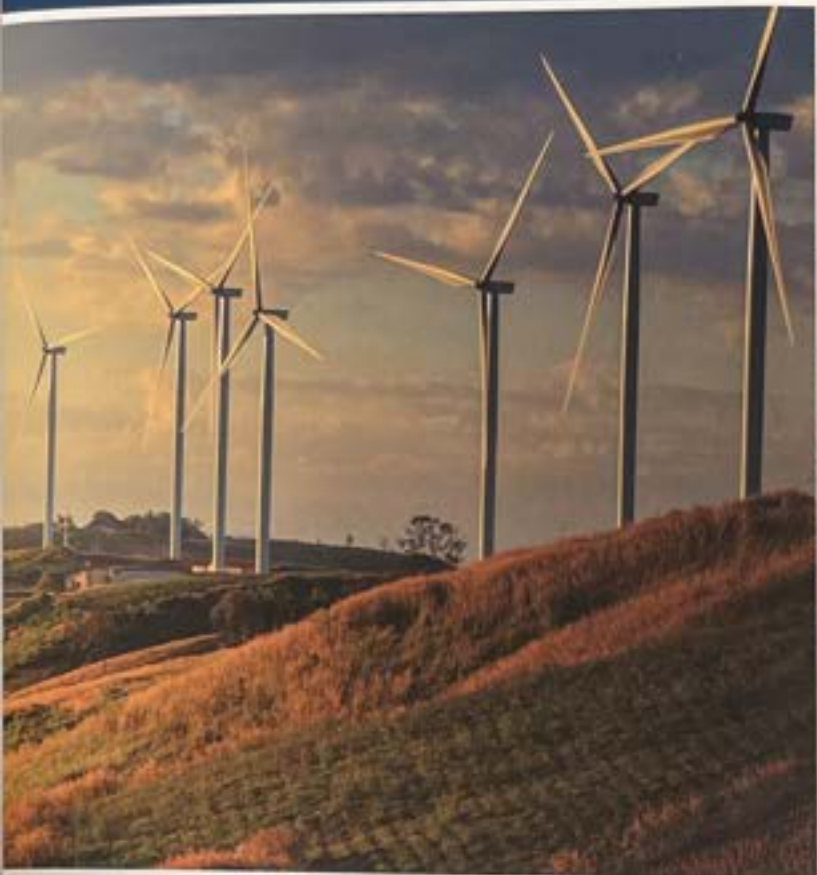
Proudly Serving You

I'm proud of my service representing you on the SMUD Board. I hope that I've earned your support and your vote for re-election.

Rosanna J. Herber

DATELINE: 2030

The Future is Now.





RE-ELECT

**Rosanna
HERBER**

SMUD BOARD - WARD 4

Paid for by Rosanna Herber for SMUD Board 2022
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Planting the seeds for our planet's future



ROSANNA is unanimously supported by her SMUD Board colleagues:

BRANDON ROSE
HEIDI SANBORN

GREGG FISHMAN
ROB KERTH

DAVE TAMAYO
NANCY BUI-THOMPSON